

# Sheer House Redevelopment

## Happy New Year!

Thank you for signing up to receive updates about the redevelopment of Sheer House. We are greatly appreciative of the engagement from both the community and local authority so far.

The scheme is being brought forward by Retirement Villages Group (RVG), a specialist provider of homes for later living.

We will continue to use our Facebook page to post updates and engage with the community but please feel free to email us at [info@sheerhouseredevelopment.co.uk](mailto:info@sheerhouseredevelopment.co.uk) should you have any questions or comments.

We will send out important updates about the redevelopment via this newsletter which you are free to opt out of at anytime by clicking the unsubscribe button at the bottom of this email.



## Online public meeting

We are grateful to have received such constructive feedback on the detailed design elements since sharing them with you at our last public meeting on 16 December.

For those who were unable to attend, a full recording of the meeting is available to view on our website here: <https://bit.ly/3nh2Mzs>.

Recognising the popularity of these online meetings, we have decided to hold another on Thursday 07 January from 6-7pm, where we would like to share with you how our designs have evolved since.

You can register to attend and submit any questions in advance here: <https://bit.ly/2XcfgoG>  
Thank you all for your continued engagement.



This image, taken from the architects' model, shows the retail frontages facing onto the proposed public square. The square will have benches and fixed tables for public use as well as trees and planters. The store fronts, as well as the proposed replacement public library, present detailing that is intended to complement the character of other parts of West Byfleet.

Where the current site presents a brutalist type design, our architects' design eschews modernism and adopts a contemporary approach that acknowledges key criteria of the Arts & Crafts movement. Lowering the ceiling heights of the retail area, compared with the original planning consent, has helped bring more local character to the designs and the relationship between the entrances and the pedestrian areas.

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The new development will offer much more than later-living apartments to West Byfleet. There will also be 10-15 retail units, configured to suit independent operators and specialist stores.

Located along both Station Approach Road and Old Woking Road, which will have their entrances directly into the new public square, we envisage a mix of retail and leisure. The proposed units have been specially designed with small, independent retailers in mind, and with consideration for how they might need to serve customers through a front window or street-facing serving hatch.

If you would like to register your interest in one of the shops, please get in touch with the project team: [info@sheerhouseredevelopment.co.uk](mailto:info@sheerhouseredevelopment.co.uk).

## Contact us!

Retirement Villages Group has gathered together a multidisciplinary team to help support the redevelopment of Sheer House in West Byfleet.



Public consultation and stakeholder relations are being managed by Keeble Brown Ltd, a specialist communications consultancy. You can contact us directly using the details below.

Or call us on our freephone number: **0800 061 4979**.



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This newsletter has been produced by Keeble Brown on behalf of Retirement Villages Group.

We would welcome your views on the content of this newsletter. If you have any comments, please get in touch.

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