

Sheer House Redevelopment

Good evening,

Thank you for signing up to receive updates about the redevelopment of Sheer House. We are greatly appreciative of the engagement from both the community and local authority so far.

The scheme is being brought forward by Retirement Villages Group (RVG), a specialist provider of homes for later living. We have now submitted the minor amendments we wish to make to the outline planning consent. These minor amendments will allow us to realise the full potential of the existing planning consent and bring back to life some of the character of West Byfleet center and add to its character and vitality.

We will continue to use our Facebook page to post updates and engage with the community but please feel free to email us at info@sheerhouseredevelopment.co.uk should you have any questions or comments.

We will send out important updates about the redevelopment via this newsletter which you are free to opt out of at anytime by clicking the unsubscribe button at the bottom of this email.



This illustration was created before consultation with stakeholders and scrutiny from the South East Design Review Panel. However, it does indicate how we envisage the public square will provide high quality amenity and strong local character.

Demolition update

Retirement Villages Group was granted permission to proceed with its proposed demolition of the recently vacated Sheer House by Woking Borough Council on 24 September 2020. The Council's approval marks an important milestone in the project's progress.

James Ahearne, Development Director for Retirement Villages Group said, "We very pleased that Woking Borough Council has approved our request to demolish Sheer House. Getting the Council's approval at this early stage is another step in the right direction as we work with the community to redevelop the centre of West Byfleet village."

"While there are still a number of technical and logistical issues for us to navigate before we can confirm when the demolition will start in earnest, the Council's approval means we can continue developing the programme with confidence."

More information about the demolition programme, including details about the proposed methodology, monitoring and safety precautions will be made available over the next few months.

Manage your local Post Office

Residents and visitors to West Byfleet and Pyrford will be pleased to know that the Post Office is keen to have a branch return to West Byfleet. The Post Office is now advertising for any current or prospective business owners in the West Byfleet area to submit a business plan that incorporates a Post Office Local into a suitable retail space.

Of course, our new development will be bring more retail opportunity to the centre of West Byfleet. Elements of our designs for the retail spaces are still flexible, so now is a good time to get in touch.



We would be delighted to hear from people who would consider using one of our proposed retail units to establish a suitable business that incorporates a Post Office. We are confident that our proposed development, with its public square, restaurant, café, landscaping and strong community ambience links will be a good environment for any local trader

If you would like to know more about how this cooperation can benefit your business, please follow the link below and register your interest. <https://bit.ly/2Gp8Oyi>.

Contact us!

Retirement Villages Group has gathered together a multidisciplinary team to help support the redevelopment of Sheer House in West Byfleet.

Public consultation and stakeholder relations are being managed by Keeble Brown Ltd, a specialist communications consultancy. You can contact us directly using the details below.

Or call us on our freephone number: **0800 061 4979**.



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This newsletter has been produced by Keeble Brown on behalf of Retirement Villages Group.

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